

## **COOKIE POLICY**

### **What are cookies?**

Cookies are small pieces of data stored on a site visitor's browser. They are typically used to keep track of the settings users have selected and actions they have taken on a site.

### **Third party access to cookie information for my website**

Third parties who have access to cookies and similar tracking technologies (like web beacons and pixels) to access or store information include Wix and Google Analytics.

#### **Wix**

I use Wix to host and build my website. Wix uses cookies for important reasons, such as:

- To provide a great experience for your visitors and customers.
- To identify your registered members (users who registered to your site).
- To monitor and analyse the performance, operation and effectiveness of Wix's platform.
- To ensure our platform is secure and safe to use.

More information can be found at <https://support.wix.com/en/article/cookies-and-your-wix-site>

#### **Google Analytics**

Google Analytics is the most widely used web analytics service on the internet. This Google service shows detailed statistics about how users interact with my website including traffic, average time on site, geographic location of visitors and other useful metrics. It also incorporates marketing tools such as AdWords and remarketing advertising capabilities. Google Analytics uses cookies to help identify unique users, identify unique sessions, gather information and store information, and for remarketing, third party cookies, or DoubleClick cookies, can be used as well.

More information can be found at

<https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>

#### **You can choose to accept or reject cookies**

Most web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove cookies and to reject cookies. If you choose to remove cookies or reject cookies, this could affect certain features or services of my website.